

## FOR THE UNIVERSITY THE BELL TOLLS

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**SUMMARY** *Main objective of this paper is to have got a new type of university somehow and this type underlines the word "training" more.*

*We may regard education and training as two disciplines and consider corporate university as a hybrid form that uses interdisciplinary approach. The corporate university is a place where the lines between education and training get thinner and thinner. Also it is a place where we may find a synergy of education and training. Proper cooperation of these two great forces may create a huge synergy. Therefore, corporate universities ideally can be considered as the marriage of education and training or theory and practice.*

*This paper is an attempt to evaluate the interrelations between education and training from the perspective of new developments in higher education.*

**INTRODUCTION** To borrow the title from Ernest Hemingway's 1940 "For Whom the Bell Tolls", it appears there are signs that it is "for the university the bell tolls". However, we have sound reasons to put forward such a prediction as the available lagging indicators are increasing exponentially. The Internet especially is maturing into a powerful delivery medium for university education and this has created and will continue to create enormous implications. There has always been a rivalry between the real world and academia (or reality and theory). In the eyes of ordinary people and the media, academia lives in an isolated ivory tower and is not necessarily interested in real world problems. Most of the time academia follows the motto, "science for science" and does not like practical or monetary problems of the real world and businessmen. These two rival standpoints have, surprisingly collaborated to produce a hybrid offspring known as, "corporate education".

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