

- Erramilli, M. K., C. P. Rao** (1990). Choice of Foreign Market Entry Modes by Service Firms: Role of Market Knowledge, *Management International Review*, 30(2).
- Erramilli, M. K., C. P. Rao** (1993). Service Firms' International Entry-Mode Choice: A Modified Transaction-Cost Analysis Approach, *Journal of Marketing*, 57 (July).
- García Canal, E., A. Valdés Llaneza, A., Ariño** (2003). Effectiveness of Dyadic and Multi-Party Joint Ventures, *Organization Studies*, 24(5).
- García Vicente, R.** (1989). La Cooperacion entre Empresas en la Comunidad Europea: Aspectos Jurídicos, *Economía Industrial*, 266 (3-4).
- Geringer, M. J.** (1991). Strategic Determinants of Partner Selection Criteria in International Joint Ventures, *Journal of International Business Studies*, 22(1).
- Glaister, K. W., E. Tatoglu** (1996). International Joint Ventures: A Survey of Theoretical Perspectives and Motives, mimeo, School of Business and Economic Studies, University of Leeds, Leeds, UK, pp. 1-33, [Glaister, K. W., E. Tatoglu, (1997): International Joint Ventures: A Survey of Theoretical Perspectives and Motives, METU Studies in Development, 24(3)].
- Harrigan, K. R.** (1986). Managing for Joint Venture Success, Lexington Books, Lexington, MA.
- Harrigan, K. R.** (1988). Strategic Alliances and Partner Asymmetries, *Management International Review*, 28 (Special Issue).
- Hill, C. W. L., P. Hwang, W. C. Kim** (1990). An Eclectic Theory of the Choice of International Entry Mode, *Strategic Management Journal*, 11(2).
- Hoffmann, W. H., W. Schaper-Rinkel** (2001). Acquire or Ally? A Strategy Framework for Deciding between Acquisition and Cooperation, *Management International Review*, 41(2).
- Inkpen, A. C., M. M. Crossan** (1995). Believing is Seeing: Joint Ventures and Organization Learning, *Journal of Management Studies*, 32(5).
- James, B. G.** (1985). Alliance: The New Strategic Focus, *Long Range Planning*, 18(3).
- Kogut, B.** (1988). Joint Ventures: Theoretical and Empirical Perspectives, *Strategic Management Journal*, 9(4).
- Kredietbank** (1991). Joint Venture ou Aventure?, *Bulletin Mensuel*, Decembre: 1-6.
- Langefeld-Wirth, K.** (1992). Analyse Pratique de la Joint Venture Internationale, in Langefeld-Wirth, K., A. Garcia (Eds.), *Les Joint Ventures Internationales. Pratiques et Techniques Contractuelles des Coentreprises Internationales*, GLN Joly Editions, Paris.
- Linklaters, Paines, Hackwood Service Co., C. Nightingale** (1990). *Joint Ventures*, Longman Law, Tax and Finance, Longman Group UK Ltd., London.
- López Duarte, C., E. García Canal** (2002). Adverse Selection and the Choice between Joint Ventures and Acquisitions: Evidence from Spanish Firms, *Journal of Institutional and Theoretical Economics*, 158.
- Lynch, R.** (1989). *The Practical Guide to Joint Ventures and Corporate Alliances: How to Form, How to Organize, How to Operate*, Wiley, New York.