

views such a use is more meaningful than "corporate education" (Howard, 2003). But this is not important, the important thing is that, corporate education and training programs represent a big opportunity for higher education institutions (Meister, 2001). And it's not important whether they offer education or training, the important thing is whether the combination of education and training is compatible with the goals of corporate universities.

Table 2

ANALYSIS OF SEVERAL ARTICLES

Article	Frequency			
	Corporate Education	Corporate Education Training	Training	
A systematic and relational approach to obtaining curriculum consistency in corporate education	46	-	105	78
The Brave New World of Corporate Education	5	1	35	6
Style and substance in education leadership: further education (FE) as a case in point	1	-	75	7
Leadership Learning	7	2	11	8
Duke ventures far from campus to serve clients	3	-	13	4
Metadata in Corporate E-Learning	2	-	12	10
The Education Edge	2	-	23	12
Those Who Can, Teach	2	1	17	7
Greater expectations: how corporate education can boost performance?	10	0	19	27

Sometimes we encounter critics such as Bernhard Kempen, President of the German University Association who says, "a lot of these so-called universities offer little more than job training for their employees," says. "They do not have a scientific foundation in research" (Becker, 2004). But according to Jeanne C. Meister, "a corporate university allows a company to coordinate and manage programs to train and educate its employees, customers, and suppliers. The corporation develops such programs through its own faculty staff, or through