

PUBLISHING PRODUCTION IN 2021 (PUBLISHED BOOKS AND PAMPHLETS AND CONTINUING EDITIONS)

The National Statistical Institute annually publishes data for issued books and pamphlets, continued editions (newspapers, magazines, bulletins and periodicals) and electronic publications. Source of information is the 'St. St. Cyril and Methodius' National Library and the main indicators are in accordance with the UNESCO methodological recommendations.

Published Books and Pamphlets

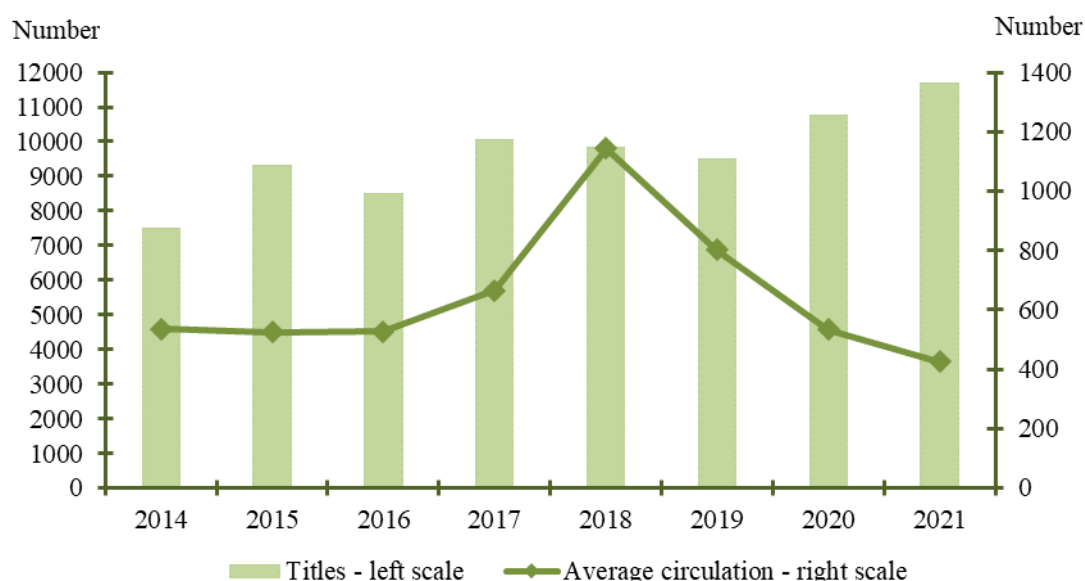
In 2021, were published 9 922 books with a circulation of 4 056 026 and 1 778 pamphlets with a circulation of 933 611 (Table 1).

1. Published books and pamphlets in 2021

	Titles - number	Circulation - thousands
Books	9922	4056
New titles	8955	3575
Reprints	967	481
Pamphlets	1778	934
New titles	1700	901
Reprints	78	32

With the unique identification code ISBN (International Standard Book Number), in 2021 were registered 8 613 books and 1 589 pamphlets, or 87.2% of all editions, which provided an opportunity for commercial use in the country and abroad.

Figure 1. Published titles of books and pamphlets and average circulation¹ per one book and pamphlet for the period 2014 - 2021



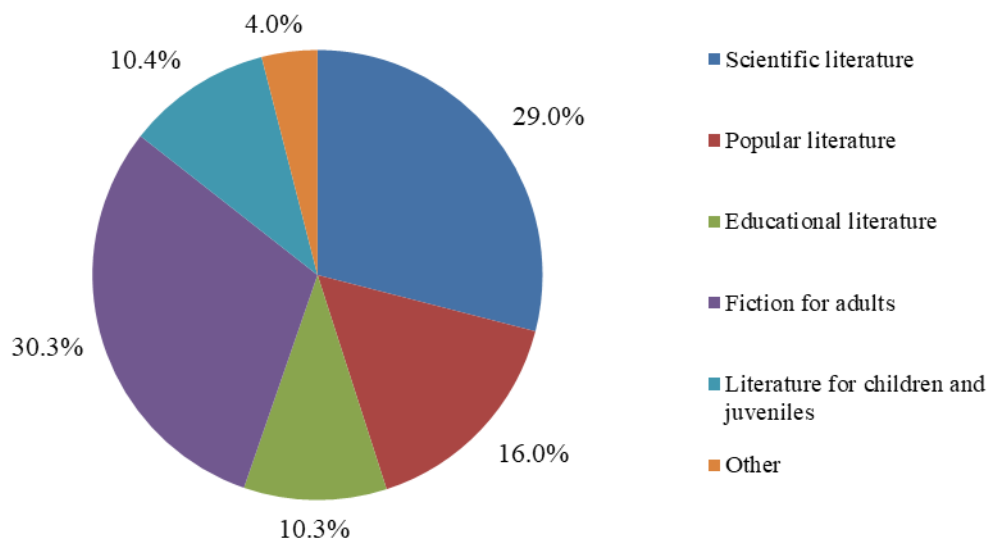
¹ The ratio of the total circulation to the number of published books and pamphlets.

In comparison with the previous year, in 2021, the number of published books and pamphlets increased by 931 (8.0%) and the average circulation decreased from 533 to 427, or by 25.0%.

By thematic areas according to the characteristic ‘Purpose of the literature’,² the distribution of editions by sections in 2021 was as follows:

- Scientific literature - 3 398 titles with circulation of 574 thousand;
- Fiction for adults - 3 541 titles with circulation of 1 429 thousand;
- Popular literature - 1 872 titles with circulation of 911 thousand;
- Educational literature - 1 201 titles with circulation of 923 thousand;
- Literature for children and juveniles - 1 217 titles with circulation of 961 thousand, of which 751 titles were fiction literature for children with circulation of 525 thousand;
- Other - 471 titles with circulation of 191 thousand.

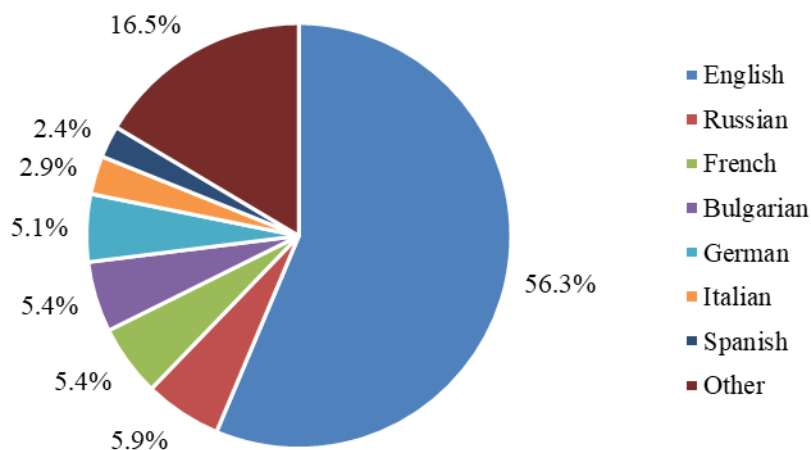
Figure 2. Books and pamphlets published, by thematic areas according to the characteristic ‘Purpose of the literature’ in 2021



In 2021, the titles published in the original language in which they were written (including in Bulgarian) were 8 997, or 76.9% of the total number of published books and pamphlets. The titles of translated publications were 2 703, with a circulation of 1 776 thousand. More than half of them were translated from English (56.3%), followed by the editions translated from Russian - 5.9%, French - 5.4% and German - 5.1% (Figure 3).

² Classification group for distribution of books and pamphlets.

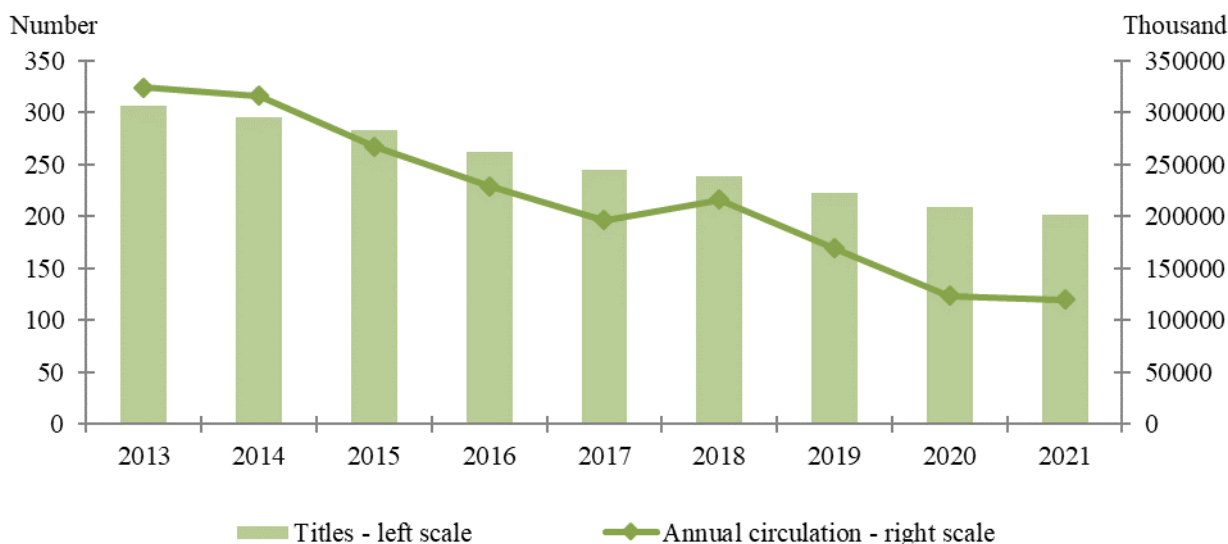
Figure 3. Titles of translated literature published, by language of the original, in 2021



Continuing editions being issued (Newspapers and Periodicals)

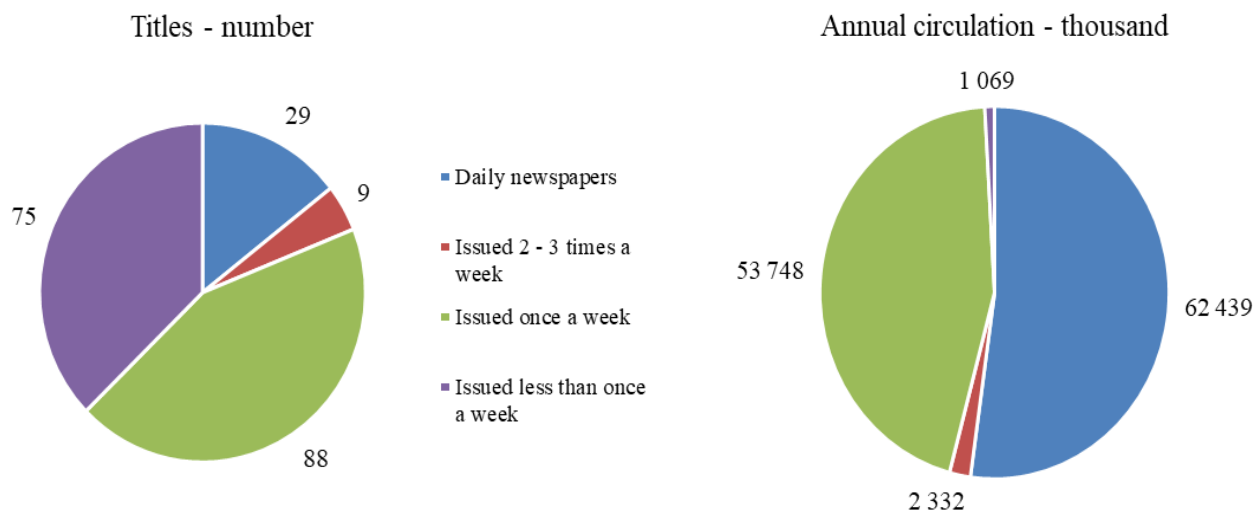
In 2021, were being published 201 newspapers with an annual circulation of 119 588 thousand, and in comparison with the previous year, the number of titles decreased by 8 (4.0%) and their circulation decreased by 3 698 thousand (3.1%) (Figure 4).

Figure 4. Published newspapers by titles and annual circulation for the period 2013 - 2021



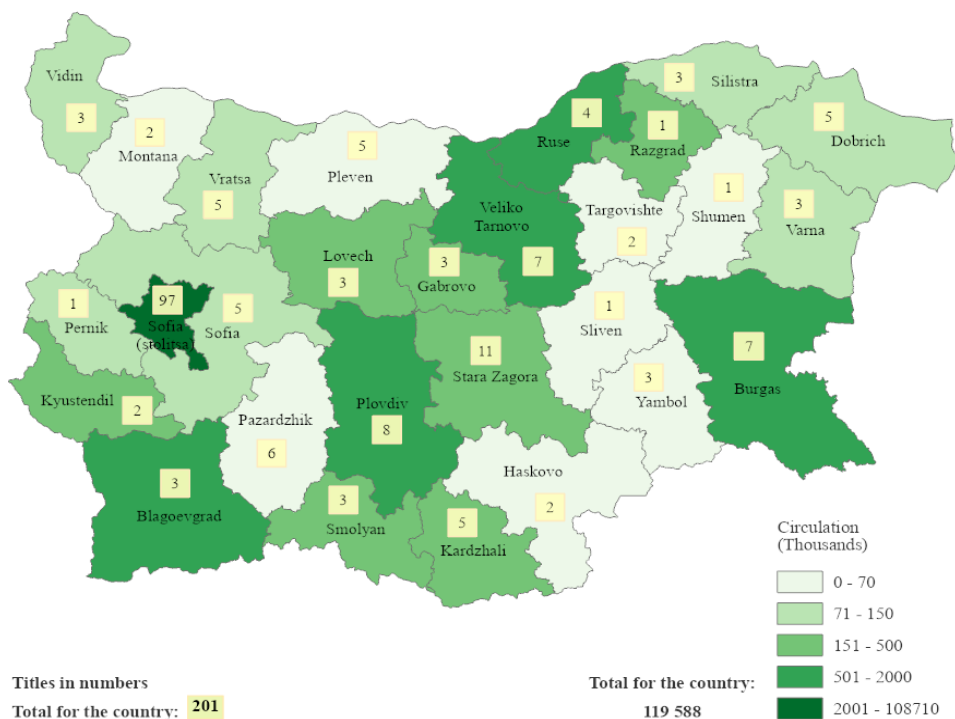
According to the periodicity with biggest circulation in 2021 were daily newspapers - 62 439 thousand (Figure 5).

Figure 5. Issued newspapers (titles and annual circulation) by periodicity in 2021



In 2021, the highest number of newspapers being published was in Sofia (stolitsa) district - 97 titles, or 48.3% of all titles being published in the country (Figure 6).

Figure 6. Newspapers being published (titles and circulation) by districts, in 2021



In 2021, 99% (199 titles) of all newspapers were published in Bulgarian language, and in foreign languages, there were two - one in Turkish and one in German.

In 2021, were published 440 magazines and 54 bulletins, and in comparison with 2020, the number of magazines decreased by 1.0%, and the number of bulletins decreased by 38.9% (Table 2).

2. Magazines and bulletins (continuing editions) being published, by purpose, in 2021

	Titles - number	Circulation - thousands	
		Annual	Single
Total	494	7086.5	587.5
For general public	151	6066.7	443.0
Illustrated informational publications	2	103.1	7.4
Political, philosophical, religious and cultural publications	57	380.1	52.7
Women's, men's and family publications	21	3958.1	210.7
Publications for tourism, travelling, recreation and sport	7	133.6	22.3
Popular historical and geographical publications	2	130.0	10.8
Popular scientific and technical publications	12	193.1	16.9
Publications for young people and children	17	436.6	41.4
Other publications for general public	33	732.1	80.8
Specialized publications	343	1019.7	144.4
Professional publications	283	833.9	124.4
Publications of unions, associations, foundations and etc.	24	23.5	3.2
Publications of companies, trade organizations and etc.	2	123.0	10.5
Official publications	1	0.3	0.3
Other publications for a specific readership	33	39.1	6.2

In 2021, were being published 62 magazines and bulletins in foreign languages with an annual circulation of 200 thousand. The highest number of them were in English - 54 titles with a circulation of 156 thousand, followed by the editions in Russian and Turkish - four titles with a circulation of 42.7 thousand.

In 2021, were also published 120 periodic collections with a circulation of 19 thousand, and compared to the previous year, their number increased by 19 titles and their circulation - by 10.5%.



Methodological notes

The survey of publishing activity is annual and covers the activity of public and private publishers and editorials. Data are provided to the NSI by the ‘St. St. Cyril and Methodius’ National Library (all deposited publications for the year). The number of books and pamphlets do not include publications with closely departmental purpose, with temporary and advertising character and content less than four pages.

Pamphlet is a non-periodical printed publication with at least five but not more than 48 pages, published in the country and made available to the public.

Book is a non-periodical issued printed document with at least 49 pages, published in the country and made available to the public.

Title - a word or set of words, usually marked on the document, for using identification and often (but not always) distinguish it from other documents.

Volume - a physical unit of a printed document that contains fixed number of pages bound together in one and represents a whole or part of a set.

Circulation is the total number of publications, printed from a single title.

Continuing edition (serial) - document in print or non-print form, issued in successive parts, usually having numerical or chronological designations, and intended to be continued indefinitely, whatever its periodicity.

New classification group for continuing editions - ‘Purpose of the literature’ has been applied since 2012.

Newspaper is a publication which contains news for current events of specific or general interests, the individual parts of which are listed chronologically or numerically and appear usually at least once per week.

Magazine is a serial, which is being published under the same title at regular or irregular intervals, over an indefinite period; individual publications are consecutively numbered or dated.

Bulletin is a publication (in the form of a pamphlets or leaflet) which contains short formal and official materials (legal, information) related to the activities of the organization, which publish it.

Periodical is a publication which contains research articles, reports and others and it is published usually on behalf of the scientific institution.

Official publications - reports and annual accounts of ministries, agencies and other state institutions.

Annual circulation of the periodical is the total number of copies of all appearances of one title per one year.

Single circulation is the average circulation of circulations of all appearances of one title per year.

More information and data about publishing activities could be found at Information System INFOSTAT (https://infostat.nsi.bg/infostat/pages/module.jsf?x_2=214) and on the NSI website: (www.nsi.bg), Section ‘Culture’.