



ACTIVITY AND CONDITION OF ACCOMMODATION ESTABLISHMENTS¹ DURING THE STATE OF EMERGENCY IN AUGUST 2020

In September 2020, the National Statistical Institute conducted the monthly inquiry survey of the managers of accommodation establishments to gather accurate and timely information on the state and development of their businesses during the ensuing epidemic situation in the country.

In August, 51.7% of the respondents kept their opinion to offer their clients an alternative period to use the reservations, 63.2% intend to reduce the price of the package services and 49.3% - the night spent.

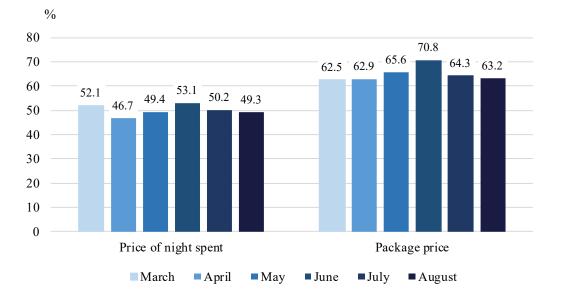


Figure 1. Price reduction of night spent or package services by months

With regard to the employees, in the last month the survey registered a decrease in the managers who took the main measures: 'reducing the salaries of staff', 'release/reduction', 'paid leave', 'unpaid leave', 'remote form of work' and 'part-time transition'. At the same time, the accommodation establishments that have benefited from government measures to support employers, was increased by 4.7 percentage points (Fig. 2). In the short term, (1 month) 57.4% of the respondents plan to keep their staff and 38.4% of them expect to increase the employees in their accommodation.

¹ Function during August 2020.

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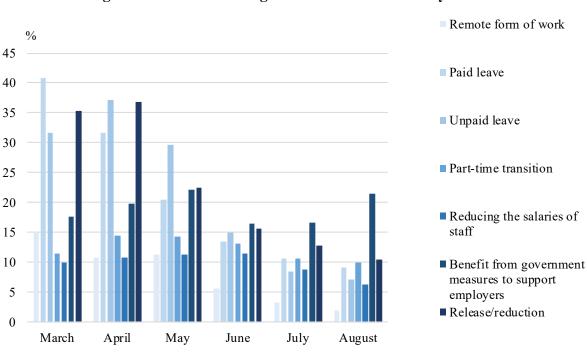


Figure 2. Actions taken against the available staff by months

In August 39.0% of the managers report that there was no change in revenues from their activity compared to the previous month, while 34.8% indicated that there was increased (Figure 3).

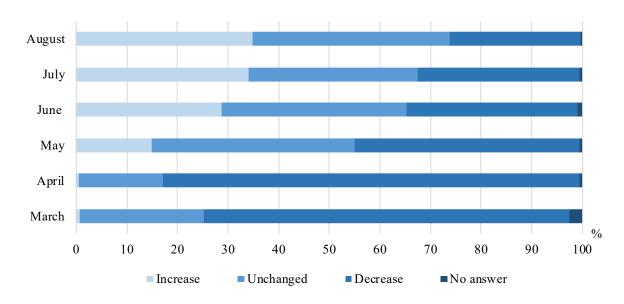
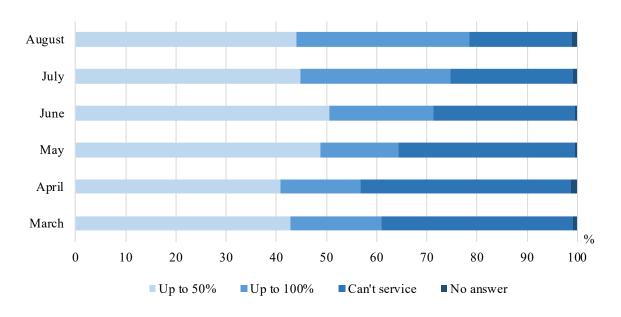


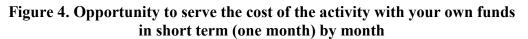
Figure 3. Change of revenues of the activity as a result the state of emergency and the ensuing epidemic situation by months

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In short term (over the next one month), 44.1% of the managers predict that they will be able to serve 'up to 50%' of the expenditures of own account activity, 34.3% - will succeed 'up to 100%', and 20.6% of respondents indicate that they will not be able to handle by themselves.





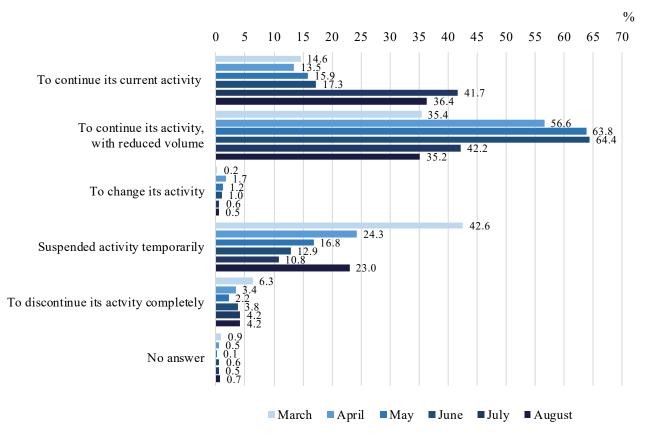
Regarding their future activity in the short term in August, 36.4% of the managers plan to continue with their current activity, 35.2% of them expect to continue their activities, with reduced volume, 23.0% foresee to suspended activity temporarily, and 4.2 % predict to discontinue it.

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Figure 5. Expectations for the future of the accommodation establishment in short term (one month) by months







Methodological notes

In the period from 3 to 23 September, the National Statistical Institute has conducted a short business survey of Accommodation Establishments. The purpose of the study is to provide to the society information of the impact in state of emergency and the ensuing epidemic situation related to COVID-19, on the most affected sectors of the economy in the country.

The survey accommodation establishments are included 3 214 categorized hotels, campsites and other short-term accommodation (villas and tourist settlements, hostels, guest houses, bungalows, holiday homes, chalets, private lodgings and apartments and other short-term accommodation establishments) with more than 10 beds functioned during August 2020. The participation in the survey is voluntary, providing information from 810 accommodation establishments (25.2% of the respondents) in the period from 3 to 23 September.