



## PUBLISHING PRODUCTION IN 2017 (PUBLISHED BOOKS AND PAMPHLETS AND CONTINUED EDITIONS)

The National Statistical Institute annually publishes data for issued books and pamphlets, continued editions (newspapers, magazines, bulletins and periodicals) and for electronic publications. Source of information is the 'St. St. Cyril and Methodius' National Library and the main indicators are in accordance to the methodological requirements of UNESCO.

### Published books and pamphlets

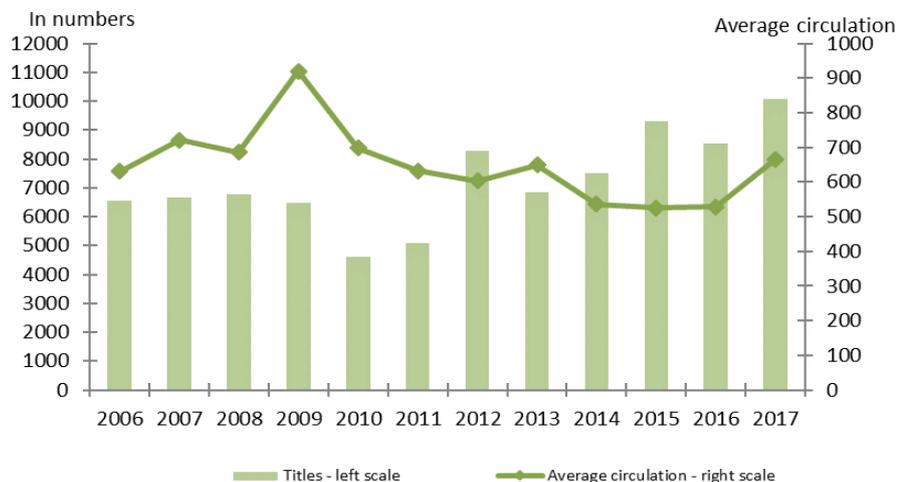
In 2017 were published 8 640 books with circulation of 4 974 355 and 1 428 pamphlets with circulation of 1 735 424 (Table 1).

#### 1. Published books and pamphlets in 2017

	Titles - in numbers	Circulation - in thousands
<b>Books</b>	<b>8640</b>	<b>4974</b>
New titles	7991	4660
Reprints	649	314
<b>Pamphlets</b>	<b>1428</b>	<b>1735</b>
New titles	1394	1701
Reprints	34	34

With the unique identification code ISBN (International Standard Book Number) in 2017 were registered 7 948 books and 1 315 pamphlets, or 92.0% of all editions, which provided an opportunity for trade use in the country and abroad.

**Figure 1. Published titles of books and pamphlets and average circulation<sup>1</sup> per one book and pamphlet for the period 2006 - 2017**



<sup>1</sup> The total circulation to the number of published books and pamphlets.

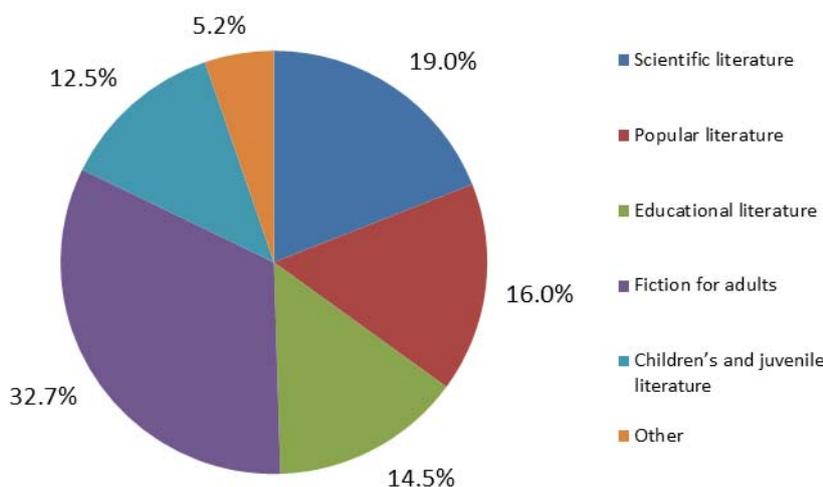


In comparison with the previous year in 2017 the number of published books and pamphlets increased by 1 538 (18.0%) and the average circulation increased from 528 in 2016 to 666 in 2017 or by 26.1%.

According to the characteristic 'Target groups'<sup>1</sup> (thematic areas) the distribution of editions by sections in 2017 was following:

- Fiction for adults - 3 292 titles with circulation of 1 540 thousands;
- Scientific literature - 1 912 titles with circulation of 415 thousands;
- Popular literature - 1 613 titles with circulation of 928 thousands;
- Educational literature - 1 461 titles with circulation of 2 030 thousands;
- Children's and juvenile literature - 1 262 titles with circulation of 1 564 thousands, of which children's fiction literature was presented with 639 titles with circulation of 636 thousands;
- Other - 528 titles with circulation of 233 thousands (Figure 2).

**Figure 2. Published titles of books and pamphlets by thematic areas according to the characteristic 'Target groups' in 2017**

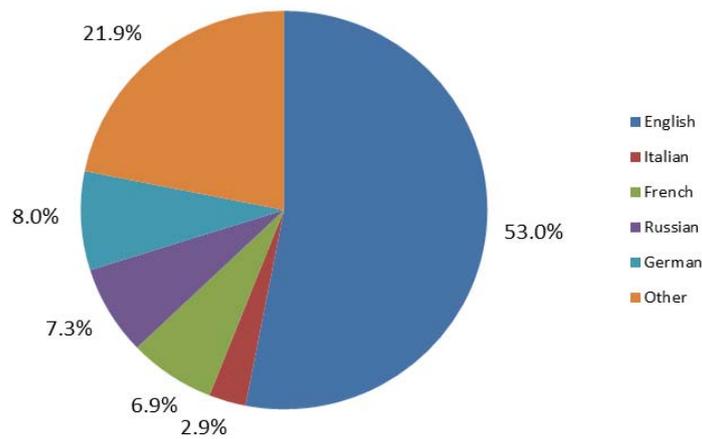


In 2017 the titles published of the original language of writing (including in Bulgarian language) were 7 410 titles, or 73.6% of the total number of published books. The titles of translated publications were 2 658 with circulation of 2 428 thousands. Of which more than half of the translated literature was from English (53.0%), followed by the translated editions from German - 8.0%, Russian - 7.3% and French - 6.9% (Figure 3).

<sup>1</sup> Classification group for distribution of books and pamphlets.



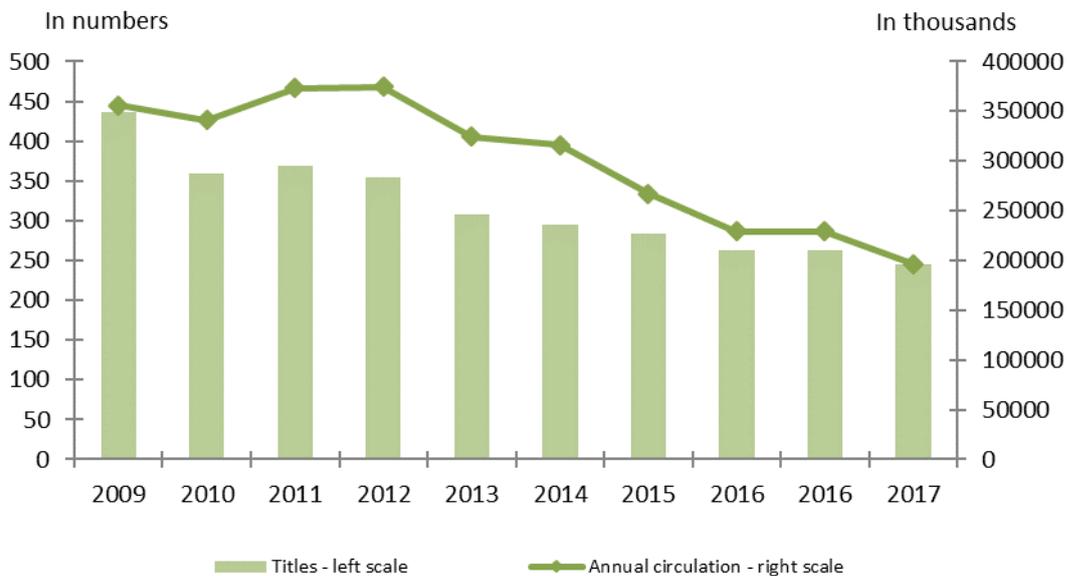
**Figure 3. Published titles of translated literature by language of the original in 2017**



**Published continued editions (newspapers and periodicals)**

In 2017 were published 245 newspapers with an annual circulation of 196 288 thousands and in comparison with the previous year published newspapers decreased by 17 numbers (6.5%) and circulation by 32 720 thousands (14.3%) (Figure 4).

**Figure 4. Published newspapers by titles and annual circulation for the period 2009 - 2017**





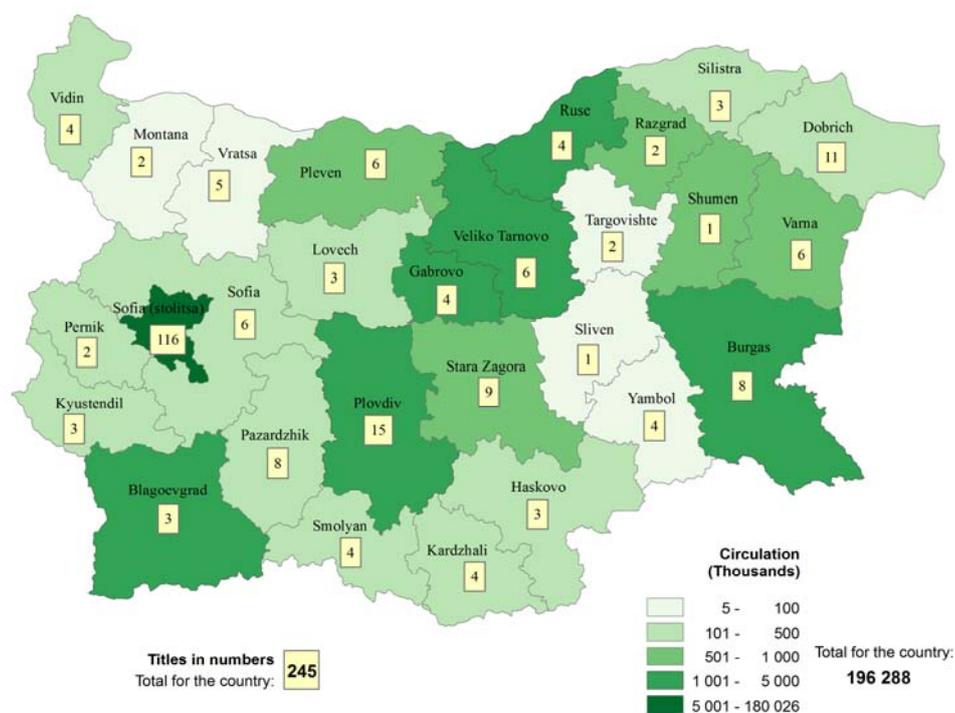
In 2017 published newspapers were distributed by periodicity and circulation as follows:

- Daily newspapers - 37 (15.1% from the titles of all published newspapers) with circulation of 124 640 thousands;
- Newspapers issued 2 - 3 times per week were 13 (5.3% from the titles of all published newspapers) with circulation of 2 192 thousands;
- Newspapers issued once per week were 105 (42.9% from the titles of all published newspapers) with circulation of 66 557 thousands;
- Newspapers issued less than once per week were 90 (36.7% from the titles of all published newspapers) with circulation of 2 899 thousands.

With the highest relative share according to the characteristic ‘Target group - serials’<sup>1</sup> were the editions from thematic area ‘Political, philosophical, religious and cultural issues’ - 51.0% (125 titles) as their annual circulation was 101 032 thousands.

In 2017 the highest number of newspapers was published in Sofia (stolitsa) district - 116 titles or 47.3% of all published newspaper in the country (Figure 5).

**Figure 5. Published newspapers (titles and circulation) by districts in 2017**



<sup>1</sup> Classification group for distribution of serials.



Almost 98% (240 titles) of all newspapers published in 2017 were in Bulgarian language and in foreign languages were five - three in Turkish and by one in English and German.

In 2017 were published 510 magazines and 93 bulletins and in comparison with 2016 the number of the magazines decreased by 4.3% and the number of bulletins by 7.9%.

## 2. Published magazines and bulletins by target group (serials) in 2017

Target group (serials)	Titles - in numbers	Circulation - in thousands	
		Annual	Single
<b>Total</b>	<b>603</b>	<b>16982</b>	<b>1392</b>
<b>Serials aimed at general public</b>	<b>200</b>	<b>14492</b>	<b>1070</b>
Illustrated informational magazines	4	1212	64
Political, philosophical, religious and cultural publications	61	490	77
Women's and men's publications and family publications	39	8199	490
Publications for tourism, sports and recreation	6	133	18
Popular historical and geographical publications	4	441	37
Popular scientific and technical publications	11	734	89
Publications for young people and children	30	1072	180
Other publications for general public	45	2212	115
<b>Magazines and bulletins for a specific readership</b>	<b>403</b>	<b>2489</b>	<b>322</b>
Professional publications	319	1848	252
Trade union, political party publications and etc.	1	0	0
Publications of unions, associations, foundations and etc.	28	75	8
Publications of companies, trade organizations and etc.	3	48	7
Official publications	5	5	1
Other publications for a specific readership	47	513	54

In 2017 were published 78 magazines and bulletins in foreign languages with an annual circulation of 183 thousands, as the most numerous publications were in English - 71 titles with circulation of 148 thousands, followed by two editions in Romanian (with circulation of 2 thousands), and by one title in Turkish and French (with circulation of 31 thousands and 1 thousand).

According to their periodicity magazines and their circulation were distributed as follows:

- Weekly magazines - 6 (1.2% from titles of all published magazines with circulation of 4 119 thousands;

- Magazines issued 2 - 3 times per month were 11 (2.2% from titles of all published magazines) with circulation of 2 228 thousands;



- Magazines issued once per month were 129 (25.3% from titles of all published magazines) with circulation of 8 361 thousands;

- Magazines issued 5 - 7 times per year were 88 (17.3% from titles of all published magazines) with circulation of 717 thousands;

- Magazines issued 1 - 4 times per year were 247 (48.4% from titles of all published magazines) with circulation of 739 thousands;

- Magazines issued irregularly were 29 (5.7% from titles of all published magazines) with circulation of 328 thousands;

In 2017 were published also 114 periodic collections with circulation of 21 thousands and compared to 2016 their number increased by 6 titles and their circulation by 0.1%.



## Methodological notes

The survey of publishing activity is annual and covers the activity of public and private publishers and editorials. The data are provided to NSI by the 'St. St. Cyril and Methodius' National Library (all deposited publications for the year).

The number of books and pamphlets do not include publications with closely departmental purpose, with temporary and advertising character, with a circulation of less than 100 copies and capacity less than four pages.

**Pamphlets** is non-periodical printed publication with at least five but not more than 48 pages, published in the country and made available to the public.

**Book** is non-periodical issued printed document with at least 49 pages, published in the country and made available to the public.

**Title** - word or set of words, usually marked on the document, for using identification and often (but not always) distinguish it from other documents.

**Volume** - a physical unit of a printed document that contains fixed number of pages bound together in one and represents a whole or part of a set.

**Circulation** is the total number of publications, printed from a single title.

**Serial** - document in print or non-print form, issued in successive parts, usually having numerical or chronological designations, and intended to be continued indefinitely, whatever its periodicity.

Since 2012 has applied a new classification group - 'Target group - serials'.

**Newspaper** is publication which contains news for current events of special or general interests, the individual parts of which are listed chronologically or numerically and appear usually at least once per week.

**Magazine** is serial, which is published under the same title at regular or irregular intervals, over an indefinite period; individual publications are consecutively numbered or dated.

**Bulletin** is publication (in the form of a pamphlets or leaflet) which contains short formal and official materials (legal, information) relating to the activities of the published organization.

**Periodical** is publication which contains research articles, reports and others and it is published usually on behalf of the scientific institution.

**Annual circulation** of the periodical is the total quantity of copies of all appearance of one title per one year.

**Single circulation** is the average circulation from circulations of all appearance of one title per year.

More information and data on publishing activities could be found at Information System 'INFOSTAT' ([https://infostat.nsi.bg/infostat/pages/module.jsf?x\\_2=214](https://infostat.nsi.bg/infostat/pages/module.jsf?x_2=214)) and on the NSI website: (<http://www.nsi.bg/>), Section 'Culture'.



Annex

Table 1

Published newspapers by periodicity

Periodicity	2016			2017		
	Titles - in numbers	Annual circulation - in thousands	Single circulation - in thousands	Titles - in numbers	Annual circulation - in thousands	Single circulation - in thousands
<b>Total</b>	<b>262</b>	<b>229008</b>	<b>2244</b>	<b>245</b>	<b>196288</b>	<b>1811</b>
Daily newspapers	44	135578	377	37	124640	346
Issued 2 - 3 times a week	15	4824	43	13	2192	19
Issued once a week	111	85831	1651	105	66557	1280
Issued less than once a week	92	2775	173	90	2899	166

Table 2

Published books and pamphlets by topic<sup>1</sup> in 2017

Decimal Classification (topic)	Books		Pamphlets		Editions with ISBN - in numbers	
	Titles - in numbers	Circulation - in thousands	Titles - in numbers	Circulation - in thousands	Book	Pamphlets
<b>Total</b>	<b>8640</b>	<b>4974</b>	<b>1428</b>	<b>1735</b>	<b>7948</b>	<b>1315</b>
Generalities	326	233	521	772	301	488
Philosophy, Psychology	372	228	7	2	343	7
Religion	212	118	13	6	195	13
Social sciences	1615	1652	141	483	1492	131
Linguistic	221	117	13	6	197	12
Natural Sciences and Mathematics	267	56	18	15	250	17
Technology. Medicine. Applied sciences	1112	365	58	26	1030	41
Arts and recreation	424	166	59	18	368	42
Literature	3554	1834	562	396	3307	532
Geography/History	537	205	36	12	465	32

<sup>1</sup> Decimal Classification - a National version according to UNESCO classification.