



PUBLISHING PRODUCTION IN 2014 (PUBLISHED BOOKS AND PAMPHLETS AND CONTINUED EDITIONS)

The National Statistical Institute provides data for the published books and pamphlets, continued editions (newspapers, magazines, bulletins and periodicals) and for the electronic publications. The data source is the St. St. Cyril and Methodius National Library and the main indicators are in accordance with the methodological requirements of UNESCO.

PUBLISHED BOOKS AND PAMPHLETS IN 2014

In 2014 were published 6 443 books with circulation of 2 982 280 and 1 072 pamphlets with circulation of 1 048 863 numbers (Table 1).

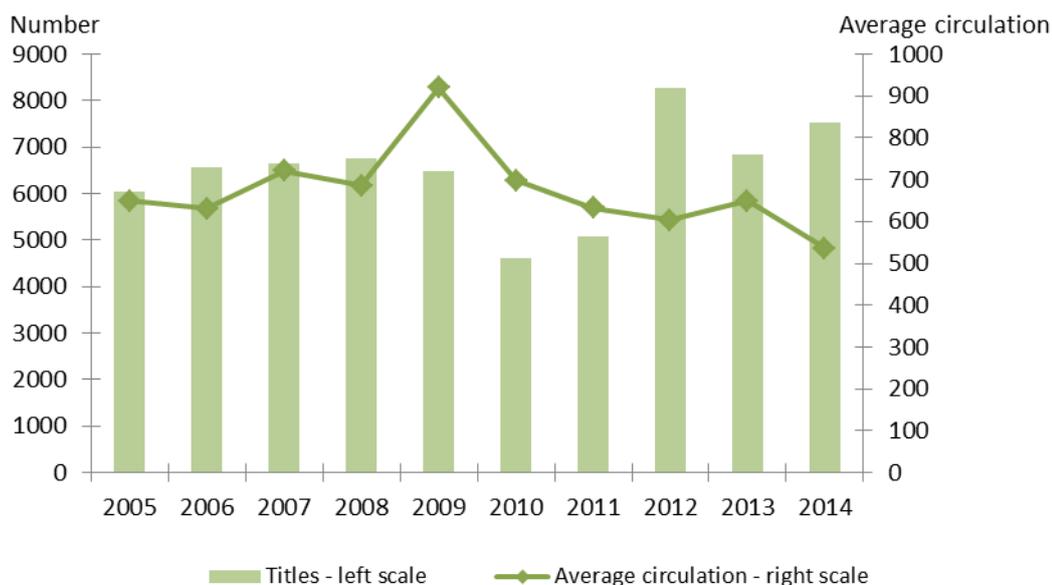
1. Published books and pamphlets in 2014

	Titles - in numbers	Circulation - in thousands
Books	6443	2982
New titles	6000	2749
Reprints	443	233
Pamphlets	1072	1049
New titles	1050	1029
Reprints	22	20

With the unique identification code ISBN (International Standard Book Number) in 2014 were registered 5 990 books and 956 pamphlets, or 92.4% of all editions, which provided an opportunity for trade use in the country and abroad.



**Figure 1. Published titles of books and pamphlets and average circulation¹
per one book and pamphlet for the period 2005-2014**



In comparison with the previous year the number of published books and pamphlets increased by 662 (9.7%) while the average circulation decreased from 649 in 2013 to 536 in 2014 or by 17.4%.

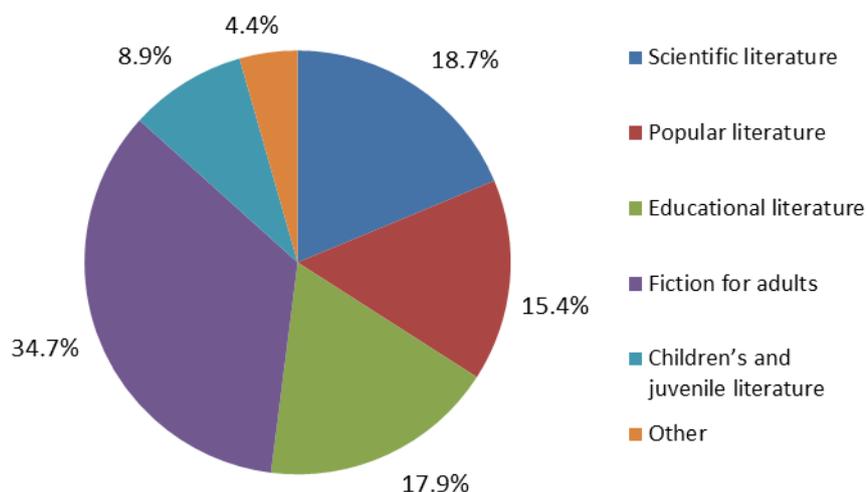
According to the distribution by characteristic ‘Target groups’² (thematic areas) with the biggest number of titles in 2014 were publications in sections: Fiction for adults - 2 607 titles (34.7%), Scientific literature - 1 403 (18.7%) and Educational literature - 1 345 (17.9%) (Figure 2).

¹ The total circulation to the number of published books and pamphlets

² Classification group for distribution of books and pamphlets.



Figure 2. Published titles of books and pamphlets by ‘Target groups’ in 2014



The relative share of circulation of the Fiction for adults was 27.6%, of the Popular literature - 16.7% and of the Educational literature - 12.7% of the total published production.

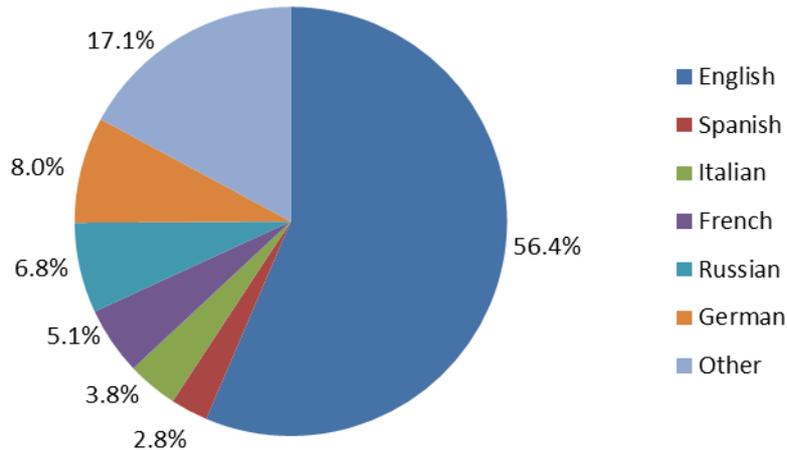
The circulation of Scientific literature was 373 thousands, which represented 9.3% of the total circulation.

The number of published books with Children's and Juvenile literature was 671 with circulation of 1 228 thousands. Of them with Children fictions literature was published 484 titles with circulation of 886 thousand copies, or 6.4% of all published productions and 22.0% of the total circulation.

In 2014 the titles of the original literature (Bulgarian publications) were 5 726 titles, or 76.2% of the total number of published books and pamphlets as the share of the circulation was 49.5%. The titles of translated publications in 2014 were 1 789 with circulation of 2 034 thousands. More than half of the translated literature was from English (56.4%), followed by the translated editions from German - 8.0%, Russian - 6.8% and French - 5.1% (Figure 3).



Figure 3. Published titles of translated literature by language of the original for 2014



PUBLISHED CONTINUED EDITIONS (NEWSPAPERS AND PERIODICALS)

In 2014 were published 295 newspapers with an annual circulation of 315 712 thousands, or by 44 newspapers annually per capita. In comparison with the previous year the number of titles and circulation decreased by 3% (Figure 4).

Figure 4. Published newspapers by titles and annual circulation for the period 2008 - 2014





In 2014 published newspapers were distributed by periodicity and circulation as follows:

- 55 daily newspapers with circulation of 173 257 thousands forming 18.6% from the titles of all published newspapers;

- Newspapers issued 2-3 times per week were 17 with circulation of 6 233 thousands forming 5.8% from the titles of all published newspapers;

- Newspapers issued once per week were 127 with circulation of 133 392 thousands forming 43.1% from the titles of all published newspapers;

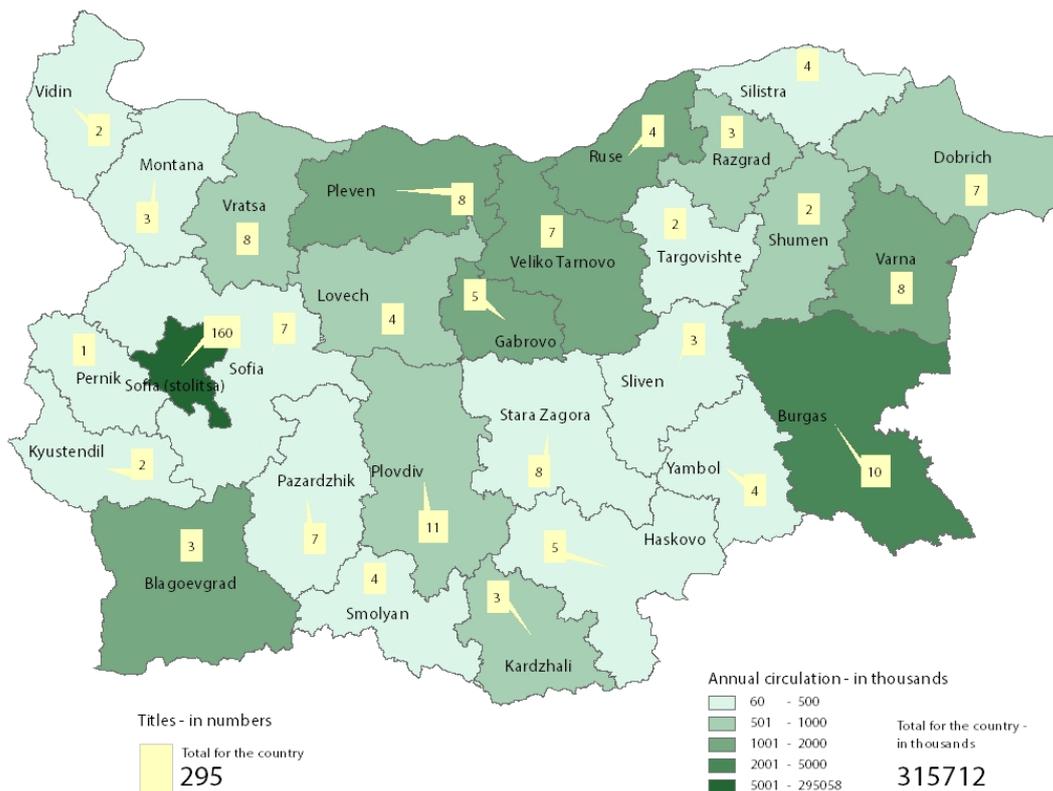
- Newspapers issued less than once per week were 96 with circulation of 2 830 thousands forming 32.5% from the titles of all published newspapers.

The distribution of publications according to the characteristic ‘Target group - serials’¹ provides information for their grouping by thematic areas. With the highest relative share were “Political, philosophical, religious and cultural issues” - 53.9% (159 titles) as their annual circulation was 121 061 thousands. They were followed by “Professional magazines” - 13.2% (39 titles) with circulation of 16 295 thousands”, or 5.2% of circulation of all published newspapers.

In 2014 the highest number of newspapers was published in Sofia (stolitsa) district - 160 titles or 54.2% of all published newspaper in the country (figure 5).

¹ Classification group for distribution of serials.

Figure 5. Published newspapers (titles and circulation) by districts in 2014



Almost 98% of all newspapers published in 2014 were in Bulgarian language and in foreign languages were 6 - 3 in Turkish and by 1 in English, in German, and in Russian.

In 2014 were published 528 magazines and 107 bulletins and in comparison with 2013 the number of the magazines increased by 3.7% but the number of bulletins decreased by 5.3%. The annual circulation of magazines was with 8.5% lower than in 2013, and of bulletins - with 4.6%.



2. Published magazines and bulletins by target group (serials) in 2014

Target group (serials)	Titles - in numbers	Circulation - in thousands	
		Annual	Single
Total	635	18419	1636
Serials aimed at general public	213	14368	1158
Illustrated informational magazines	7	1016	90
Political, philosophical, religious and cultural publications	59	1156	102
Women's and men's publications and family publications	43	5427	337
Publications for tourism, sports and recreation	8	81	11
Popular historical and geographical publications	4	547	47
Popular scientific and technical publications	7	327	28
Publications for young people and children, comics ect.	36	1767	213
Other publications for general public	49	4047	330
Magazines and bulletins for a specific readership	422	4051	476
Professional Publications (technical, scientific)	330	2727	346
Trade union, political party publications	1	1	0
Publications of unions, associations, foundations and etc.	31	226	24
Publications of associations, companies, societies, foundations and others	2	128	11
Official Publications	2	0	0
Other publications for a specific readership	56	969	95

In 2014 were published 82 magazines and bulletins in foreign languages with an annual circulation of 461 thousands, as the most numerous publications were in English - 72 titles with circulation of 267 thousands, followed by editions in Russian - 3 titles with circulation of 167 thousands and by 2 in Turkish and Romanian, respectively with circulation of 24 thousands and 2 thousands.

According to their periodicity and their circulation magazines were distributed as follows:

- 9 weekly magazines with circulation of 2 884 thousands forming 1.7% from titles of all published magazines;

- Magazines issued 2-3 times per month were 11 with circulation of 2 036 thousands forming 2.1% from titles of all published magazines;



- Magazines issued once per month were 141 with circulation of 11 024 thousands forming 26.7% from titles of all published magazines;

- Magazines issued 5 - 7 times per year were 88 with circulation of 1 119 thousands forming 16.7% from titles of all published magazines;

- Magazines issued 1 - 4 times per year were 279 with circulation of 652 thousands forming 52.8% from titles of all published magazines;

In 2014 were published also 98 periodic collections with circulation of 32 thousands and compared to 2013 their number decreased by 1, while their circulation decreased by 13.7%.



Methodological notes

The survey of publishing activity is annual and covers the activity of public and private publishers and editorials. The data are provided to NSI by the St. St. Cyril and Methodius National Library (all deposited publications for the year).

The number of books and pamphlets do not include publications with closely departmental purpose, with temporary and advertising character, with a circulation of less than 100 copies and capacity less than four pages.

Pamphlets is non-periodical printed publication with at least five but not more than 48 pages, published in the country and made available to the public.

Book is non-periodical issued printed document with at least 49 pages, published in the country and made available to the public.

Title - word or set of words, usually marked on the document, for using identification and often (but not always) distinguish it from other documents.

Volume - a physical unit of a printed document that contains fixed number of pages bound together in one and represents a whole or part of a set.

Circulation is the total number of publications, printed from a single title.

Serial - document in print or non-print form, issued in successive parts, usually having numerical or chronological designations, and intended to be continued indefinitely, whatever its periodicity.

Since 2012 has applied a new classification group - 'Target group - serials'.

Newspaper is publication which contains news for current events of special or general interests, the individual parts of which are listed chronologically or numerically and appear usually at least once per week.

Magazine is serial, which is published under the same title at regular or irregular intervals, over an indefinite period; individual publications are consecutively numbered or dated.

Bulletin is publication (in the form of a pamphlets or leaflet) which contains short formal and official materials (legal, information) relating to the activities of the published organization.

Periodical is publication which contains research articles, reports and others and it is published usually on behalf of the scientific institution.

Annual circulation of the periodical is the total quantity of copies of all appearance of one title per one year.

Single circulation is the average circulation from circulations of all appearance of one title per year.

More information and data on publishing activities could be found on the NSI website: <http://www.nsi.bg/>, Section 'Culture'



Annex

Table 1

Published newspapers by periodicity

Periodicity	2013			2014		
	Titles - in numbers	Annual circulation - in thousands	Single circulation - in thousands	Titles - in numbers	Annual circulation - in thousands	Single circulation - in thousands
Total	307	324310	3143	295	315712	3298
Daily newspapers	54	196874	547	55	173257	481
Issued 2-3 times a week	18	6555	58	17	6233	55
Issued once a week	137	118056	2270	127	133392	2565
Issued less than once a week	98	2825	268	96	2830	197

Table 2

Published books and pamphlets by topic¹ in 2014

Decimal Classification (topic)	Books		Pamphlets		Editions with ISBN - in numbers	
	Titles - in numbers	Circulation - in thousands	Titles - in numbers	Circulation - in thousands	Book	Pamphlets
Total	6443	2982	1072	1049	5990	956
Generalities	175	135	155	258	173	156
Philosophy, Psychology	282	213	18	6	264	17
Religion	189	105	13	5	180	13
Social sciences	1167	443	118	112	1077	106
Linguistic	148	47	3	2	133	2
Natural Sciences and Mathematics	252	67	27	12	238	22
Technology. Medicine. Applied sciences	858	272	54	28	809	41
Arts and recreation	278	96	74	16	231	24
Literature	2652	1445	583	602	2487	552
Geography/History	442	159	27	7	398	23

¹ Decimal Classification - a National version according to UNESCO classification.